# Infosys intranet named among "world's 10 best intranets" by Nielsen Norman Group

Infosys becomes the first Indian company to win the prestigious Intranet Design Annual Award

**Bangalore, India – February 2, 2007:** Sparsh, the Infosys Technologies intranet, has been selected as one of "The Year's 10 Best Intranets" by the Nielsen Norman Group (NN/g), a user experience research firm that advises companies on human-centered product and service design. Infosys is the first Indian company to be selected for the Group's Intranet Design Annual Award.

"We are honored to receive world-wide acclaim for our intranet. The award shows Infosys' commitment to employee communication by leveraging technology. Sparsh has provided the muchneeded impetus to create a small company culture in a fast-growing environment," said Kris Gopalakrishnan, President, Joint Managing Director and COO, Infosys Technologies Ltd.

Sparsh supports over 69,000 employees across 18 countries in which Infosys operates. Sparsh has today become the primary channel for news and official information, created a communication platform and opened up networking avenues for Infosys' employees.

"Named Sparsh — 'to touch' in Sanskrit — this intranet lives up to its billing, achieving three essential yet difficult attributes: to motivate, communicate with, and unify employees," said usability expert Dr. Jakob Nielsen, principal of Nielsen Norman Group.

Among the features that the report recognized were:

- User participation and incredible user uptake
- New avenues for publishing and networking
- Content freshness and access to archived content
- Personalized and customized content
- Clean and simple look and navigation
- Attention to design details

"Early on, we realized that creating a great user experience is the real killer app. With this insight, we were able to transform the Infosys Intranet into a living, breathing entity catering to diverse, multicultural global community. The recognition from Nielsen Norman Group reinforces our belief in this," said Sridhar Marri, Associate Vice President and Head – Communication Design Group, Infosys Technologies Ltd.

Infosys is the first Indian company to be selected for this award. "Most of this year's winners are from countries that have fostered previous winners. However, we also have a new country represented this year: India. Having India join the ranks of winning countries is a clear symbol of its growing might as a software superpower," said Dr. Nielsen.

Other Nielsen Norman Group award-winners this year include American Electric Power (US); Comcast (US); DaimlerChrysler AG (Germany); The Dow Chemical Company (US); JPMorgan Chase & Co. (US); Microsoft Corporation (US); National Geographic Society (US); The Royal Society for the Protection of Birds (UK); and Volvo Group (Sweden).

The winning intranets are each described in detail in Nielsen Norman Group's "Intranet Design Annual 2007: The Year's Ten Best Intranets," available on the NN/g website.



## About Infosys Technologies Ltd.

Infosys (NASDAQ: INFY) defines, designs and delivers IT-enabled business solutions that help Global 2000 companies win in a flat world. These solutions focus on providing strategic differentiation and operational superiority to clients. With Infosys, clients are assured of a transparent business partner, world-class processes, speed of execution and the power to stretch their IT budget by leveraging the Global Delivery Model that Infosys pioneered. Infosys has over 69,000 employees in over 39 offices worldwide. Infosys is part of the NASDAQ-100 Index. For more information, visit <u>www.infosys.com</u>

### About Nielsen Norman Group

Nielsen Norman Group (<u>http://www.nngroup.com</u>) is a user-experience research firm that advises companies on how to succeed through the human-centered design of products and services. Nielsen Norman Group principals Jakob Nielsen, Don Norman and Bruce "Tog" Tognazzini are each world-renowned experts in usability and human use of technology. Besides authoring books and evangelizing about user experience, they and the other user-experience specialists at Nielsen Norman Group offer high-level strategic consultation on usability of websites, consumer products, software designs and anything else that needs to be easy-to-use.

#### For further information please contact:

North America Peter McLaughlin Infosys Technologies Fremont, California Phone: +1 213 268 9363 Peter McLaughlin

#### EMEA

Molly Taylor Golin Harris for Infosys Phone: +44 (0) 20 7 067 0615 <u>Molly Taylor</u> Asia Pacific & EMEA Bani Paintal Dhawan Infosys Technologies Bangalore, India Phone: +91 80 2852 2408 Bani Paintal Dhawan